

03.23.2026

KLBR (King Lion Battle Royale) Budget Scope 2025

Team KLBR

King Lion
Battle Royale

Dear Investor Relations,

The King Lion Battle Royale, also known as KLBR that is hosted by Omar Dyer, is a brand that has mechanical licenses to Omar Dyer Blockchain, Mad Comedian Blockchain. KLBR is promoted on TikTok USA, with Byte Dance as the manufacturer for some of the images displayed. KLBR is a character and by-product of Real Comedians From Da Hood, and Coaches 101 A NJ Nonprofit's copyrights.

Understanding KLBR

Omar Dyer as an investor, under Coaches 101 A NJ Nonprofit's Angel Investors Apprenticeship Program, uses his name, image, and likeness known as (NIL) whereas TikTok and Byte Dance provide some of the imagery using face recognition AI software. Since the animation is made to use and is considered work for hire, KLBR is a part of Real Comedians From Da Hood's copyright. Omar Dyer built the theme, the plot – the story, the character and the idea. Thus being the executive producer of the product, makes him the lead copyright holder.

Final Budget for 2025

Using GAAP accounting in accrual format Omar Dyer as the investor, in a business-to-business collaboration used a convertible swap investment capital note, when doing busy with TikTok USA.

**Coaches 101 A NJ Nonprofit via
Omar Dyer's Blockchain**

Tel 2015395925
Fax None

PO Box 4463
Jersey City NJ 07307

www.omardyer.org/klbr
legal@coaches101.org



During the process of building KLBR, he was able to trade asset backed digital collectibles, for diamonds used on TikTok using a decentralized chain of events known as Omar Dyer's Blockchain, into a centralized chain of events provided by TikTok's system of points.

KLBR under Omar Dyer's portfolio with a partnership and trading block on TikTok, is worth \$500. The NFT is a non-tangible asset, in Omar Dyer's collection as a stablecoin. The stablecoin is part of a complex financing structure that is governed by the Genius Act of 2025. The asset is held in a certificate of deposit, on an offsite account, where the asset is connected to merch and other redeemable items.

Under TikTok / Byte Dance's system, some of the stickers also known as emojis have no real value, outside the APP, and can't be sold or used as an appraisal on any market. Omar Dyer's purchase of the emoji – which categories and set a market rate on the utility – made the asset with his involvement a tangible commodity. In TikTok / Byte Dance's system, the growling lion, is a virtual gift, that is worth 39,999 diamonds, the diamonds are then converted into coins, as tendered currency. And when you purchase them, you will be spending \$500 in USD currency. Thus making the item hosted by Omar Dyer, a \$500 price, and for 1 million diamonds, it will cost a budget of or around \$35k

For a creator to enhance their trading potential and investment portfolio on the app – as a gamer, or in the real world, with real world assets.



The figure above shows a pie chart, on the non-value asset under tiktok's system, and the purchased converted asset, that is included in Omar Dyer's blockchain.

- Convertible swap investment capital note
- Convertible Asset Note
- TikTok Performance Badge

Convertible Asset Note
(For Nonprofit Organization Use)

Parties:

- **Lender/Investor:** Omar Dyer (dyeromar) 146 Manhattan Ave Apt 26 Jersey City NJ 07307 [www.omardyer.org/klbr]
- **Borrower (Nonprofit):** Coaches 101 A NJ Nonprofit (20-8668400) PO Box 4463 Jersey City, NJ 07307 [www.coaches101.org]
- **Platform:** TikTok USA / Byte Dance (151w 42nd st. New York New York 10036) [www.tiktok.com/dyeromar]
- Holding Institution: Liberty Savings Federal Credit Union (NDA)

1. Principal & Program Description

This agreement with the Investor, and platform is to provide a service in a unilateral based contract on work-for-hire principals. The service that is provided is a broadcast of a Vlog / Podcast called: King Lion Battle Royale, which is a battle game for streamers and gamers on tiktok. The service that is provided are virtual gifts with no redeemable value outside of the platform.

2. Purpose

KLBR, is part of a tool Omar Dyer uses to teach financial literacy. Educational technology, fintech mixed with advising financials on cryptocurrency. The show is broadcasted on TikTok's platform, and then rebroadcasted on other platforms like Apple Podcast, and Twitch TV.

3. Budget for 2025

- Total Amount of Diamonds collected: 900k
 - Total Amount of Coins Purchased: \$36,687.90
 - Badge Level: Level 31 (investor) 30 (employer)
 - Budget Goals
 - TikTok Lion: 39,999 diamonds
 - TikTok Universe: 49,999 diamonds
 - TikTok Enigma: 12,999 diamonds
 - TikTok Live Pro: 10 million diamonds
 - \$100k USD per month
-

4. TikTok League Play Competition

KLBR, is apart of the League Play Competition and the goal is to grow on the ranking system from D-League, to C- League, and eventually B-League or A-League. The Battle Royale has merch that is connected to an affiliate with a tiktok shop.

5. Copyright & Ownership

KLBR, is an exclusive event as part of the Real Comedian From Da Hood show and copyright under (PAu003700707), with voice over protection under QZM2620 with the Recording Academy, and 550247901 with BMI (Broadcast Music INC) to Coaches 101 A NJ Nonprofit, and Omar Dyer as the talent.

6. Financial Projections, and future budget

KLBR, has an operational budget of \$65k for program cost and marketing—this will allow the event to have a niche standpoint with tiktok, and the algorithm and build a foundation for the event. On top of the operational budget, we have a marketing budget of \$150k, which includes in app advertisements. And a expectational budget for sponsorships and partnerships, where merchandise and other retail products are sold—which is in the amount of \$100k. While the event being created focuses more on league play, as in A, B, C, and D leagues: the performance-based budget is \$1,000,00. The Performance-Based Budget is detailed in the marketing plan, and what it does is show the exclusive benefits of the creators rewards program, and the TikTok Live incentives program—in this program and style of gaming, a professional player would need 10 million diamonds, which is \$100k in USD tender. And maintain that level of play for a year, which is \$100k per month for 12 months.

Warm regards, Omar Dyer

